

*Website Makeovers in Real Time*

**Getting a**

# **GLOW UP**

Laura Solomon  
Meanlaura.com



WHAT DOES THIS  
MEAN TO ME,  
LAURA?



## CAVEATS

Managing expectations

## THE GLOW-UPS

Two academic libraries,  
Two public libraries,  
and a special guest site  
(and maybe time to  
suggest changes for  
1-2 of your sites!)

## THE TAKEAWAYS

How to think  
about your  
own glow-up



**CAVEATS**

# **Caveat One**

---

These aren't intended to be perfect.

## **Caveat Two**

---

Usability & accessibility are (mostly)  
not on the table today.

## **Caveat Three**

---

I don't normally perform copyright infringement.

# **Caveat Four**

---

These can be shots in the dark.

# **Caveat Five**

---

These are glow-ups, not remodels.



# **Caveat Six**

---

These are rarely my final answer.

# **Caveat Seven**

---

I don't do this to be mean. Really.

A watercolor-style background with a color gradient from light green on the left to dark blue on the right. The texture is soft and painterly, with visible brushstrokes and a slightly irregular, organic shape.

**PUBLIC LIBRARY #1**



**BROWNSDALE PUBLIC LIBRARY**

[Home](#)

[About](#)

[Events](#)


[Catalog](#)

[Contact](#)



Warm Up with a Good Book  
New Year New Information

OWNSDALE, MN 55918

 (507) 567-995

**OWNSDALE PUBLIC LIBRARY**

GOOGLE H

Catalog



7367-9951

PUBLIC LIBRARY

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n Up with a Good Book  
Year New Information





**BROWNSDALE PUBLIC LIBRARY**

103 MAIN ST. E., BROWNSDALE, MN 55918

(507) 567-9951

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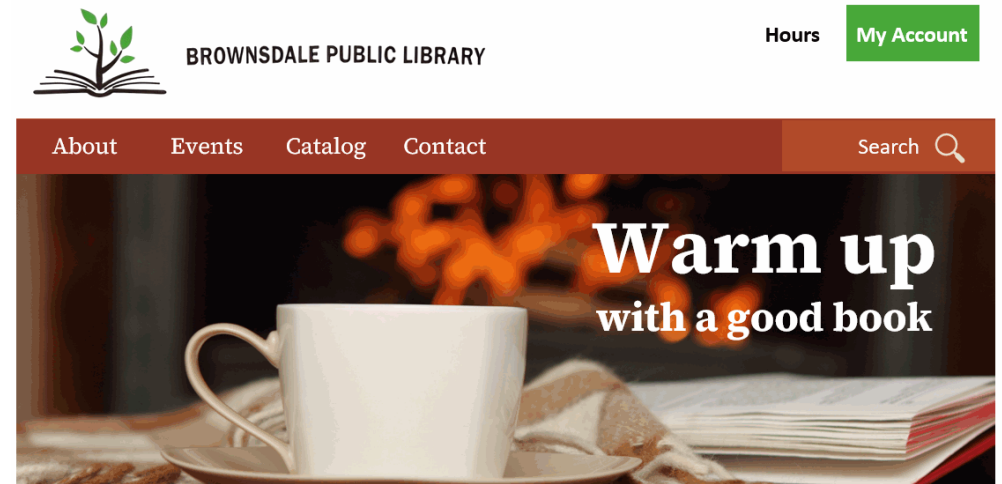


**Warm up  
with a good book**

# BEFORE



# AFTER





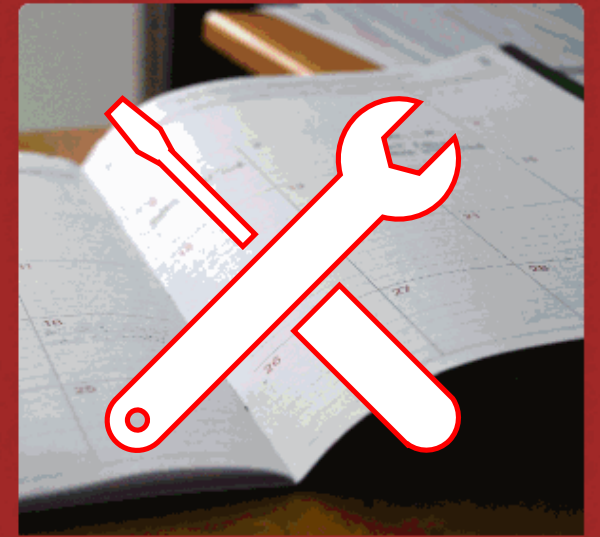
BOOKS / MOVIES  
Full Catalog



BOOKS  
New Arrivals



MOVIES  
New Arrivals



EVENTS  
Upcoming Events



BOOKS, MOVIES & MORE  
**Find**



BOOKS  
**New Arrivals**



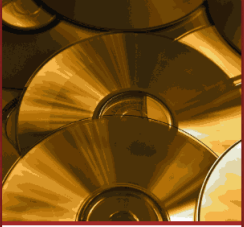



MOVIES  
**New Arrivals**







EVENTS  
**Upcoming Events**

# BEFORE

			
BOOKS / MOVIES Full Catalog	BOOKS New Arrivals	MOVIES New Arrivals	EVENTS Upcoming Events

# AFTER

			
BOOKS, MOVIES & MORE Find	BOOKS New Arrivals	MOVIES New Arrivals	EVENTS Upcoming Events

A watercolor-style background with a color gradient from light green on the left to dark blue on the right. The texture is soft and painterly, with visible brushstrokes and color blending.

# **PUBLIC LIBRARY #2**



Home

Catalog

Digital Library

Library Services

Events & Programs

Kids & Teens

Mobile Library

About Us



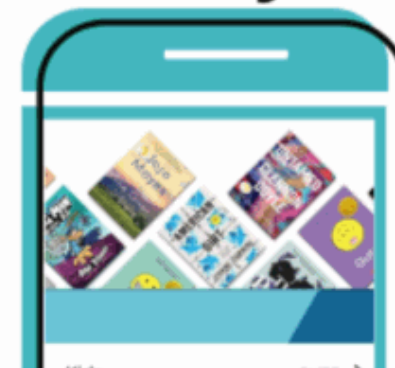
## Why Libby is your perfect reading companion.

- Read or listen on your phone, tablet, Kindle or other ereader.
- Change playback speed or set a sleep timer for audiobooks.
- Make any text large print and adjust lighting settings for ebooks.
- Questions? Get help in the app from the U.S. based Libby support team.

**Borrow  
ebooks &  
audiobooks**

Translate »

# Borrow ebooks & audiobooks from BCLS with Libby!



https://ber

843-719-4223 Main Branch - Moncks Corner



Home

Catalog

Digi





[About Us](#)



Libby is your perfect reading companion.

Read or listen on your phone, tablet, Kindle or other e-reader.

Change playback speed or set a sleep timer for audiobooks.

Make any text large print and adjust lighting settings for eBooks.

Have questions? Get help in the app from the U.S. based support team.

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Read or listen  
**anywhere**

Get started at  
[berkeleylibrarysc.org/e-books-e-magazines](http://berkeleylibrarysc.org/e-books-e-magazines)



# BEFORE

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Locations & Hours | Contact Us

**bcls** BERKELEY COUNTY LIBRARY SYSTEM

f e t r i g

Home Catalog Digital Library Library Services Events & Programs Kids & Teens Mobile Library About Us


Why Libby is your perfect reading companion.

- Read or listen on your phone, tablet, Kindle or other ereader.
- Change playback speed or set a sleep timer for audiobooks.
- Make any text large print and adjust lighting settings for ebooks.
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**Borrow ebooks & audiobooks**

Translate >

Borrow ebooks & audiobooks from BCLS with Libby!



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**bcls** BERKELEY COUNTY LIBRARY SYSTEM

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Read or listen **anywhere**

Get started at [berkeleylibrarysc.org/e-books-e-magazines](http://berkeleylibrarysc.org/e-books-e-magazines)





Home

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Library Services

Events & Programs

Kids & Teens

Mobile Library

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< 20 > ⋮

Google Slides

## CATALOG

Explore the entire library catalog. Search by title, author, subject, and more.

## E-BOOKS, E-AUDIOBOOKS, MOVIES, MUSIC & TV SERIES

Download e-books, e-audiobooks, movies, music and TV series to your PC or handheld device.

## SEE WHAT'S NEW

Check out all the new materials recently added or coming soon to the BCLS catalog: audiobooks, children and teen materials, movies, music, and more.

## EVENTS & PROGRAMS @YOUR LIBRARY

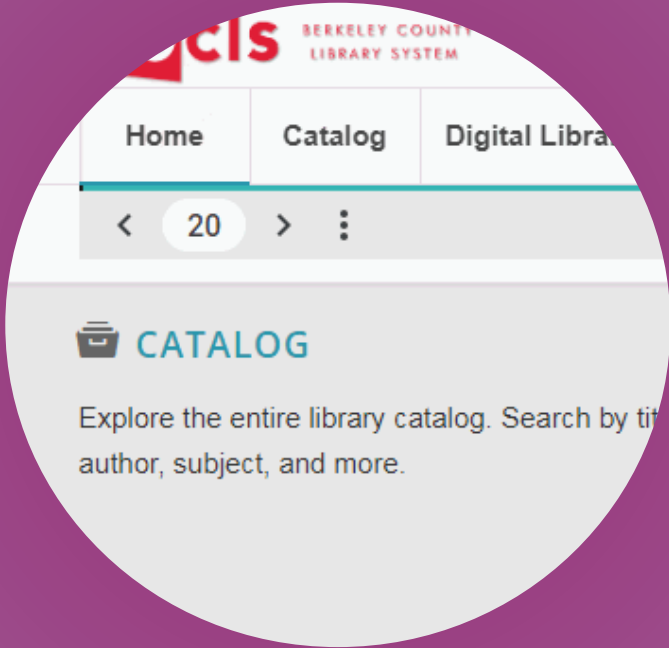
Check out the wonderful programs and special events happening at your BCLS libraries. Programs for all ages, including technology classes.

## ONLINE DATABASES

Explore the numerous online databases available at no charge.

## BCLS SUMMER READING PROGRAM

Enjoy a variety of reading this summer and win prizes with the BCLS Summer Reading Program!



the entire library catalog. Search by author, subject, and more.

 **E-BOOKS, E-AUDIOBOOKS,  
MOVIES, MUSIC & TV SERIES**

Download e-books, e-audiobooks, movies, music and TV series to your PC or handheld device.



 **SEE WHAT'S NEW**

Check out all the new materials rec  
coming soon to the BCLS catalog:  
children and teen materials, movie  
more.



Programs

Kids & Teens

Mobile Library

About Us

## SEE WHAT'S NEW

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[Kids & Teens](#)

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## RESERVE YOUR ROOM

Explore the entire library catalog. Search by title, author, subject, and more.

## NEW RELEASES

Check out all the new materials recently added or coming soon to the BCLS catalog: audiobooks, children and teen materials, movies, music, and more.

## ONLINE DATABASES

Explore the numerous online databases available at no charge.

## DOWNLOAD DIGITAL

Download e-books, e-audiobooks, movies, music and TV series to your PC or handheld device.

## EVENTS & PROGRAMS







Check out the wonderful programs and special events happening at your BCLS libraries. Programs for all ages, including technology classes.

## SUMMER READING







Enjoy a variety of reading this summer and win prizes with the BCLS Summer Reading Program!

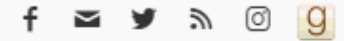


# BEFORE

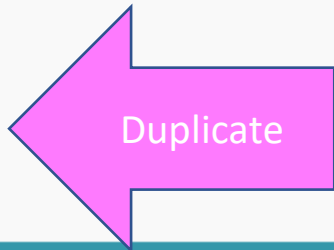
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 <b>E-BOOKS, E-AUDIOBOOKS, MOVIES, MUSIC &amp; TV SERIES</b> Download e-books, e-audiobooks, movies, music and TV series to your PC or handheld device.	 <b>EVENTS &amp; PROGRAMS @YOUR LIBRARY</b> Check out the wonderful programs and special events happening at your BCLS libraries. Programs for all ages, including technology classes.	 <b>BCLS SUMMER READING PROGRAM</b> Enjoy a variety of reading this summer and win prizes with the BCLS Summer Reading Program!

# AFTER

 <b>RESERVE YOUR ROOM</b> Explore the entire library catalog. Search by title, author, subject, and more.	 <b>NEW RELEASES</b> Check out all the new materials recently added or coming soon to the BCLS catalog: audiobooks, children and teen materials, movies, music, and more.	 <b>ONLINE DATABASES</b> Explore the numerous online databases available at no charge.
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- Catalog
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- Library Services
- Events & Programs
- Kids & Teens
- Mobile Library
- About Us



### INTERESTING LINKS

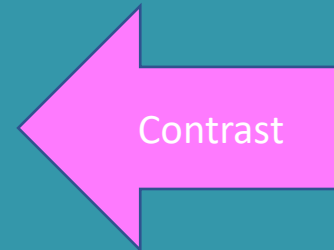
Here are some interesting links for you! Enjoy your stay :)



### TRANSLATE SITE

Select Language

Powered by Google Translate



Translate »

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## LOCATIONS

[Cane Bay](#)

[Daniel Island](#)

[Goose Creek](#)

[Hanahan](#)

[Moncks Corner](#)

[Saint Stephen](#)

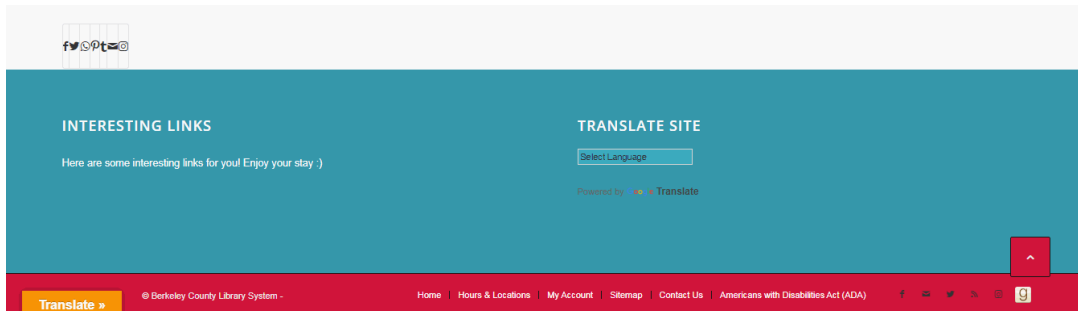
[Sangaree](#)

[M.O.R.E. Bookmobile](#)

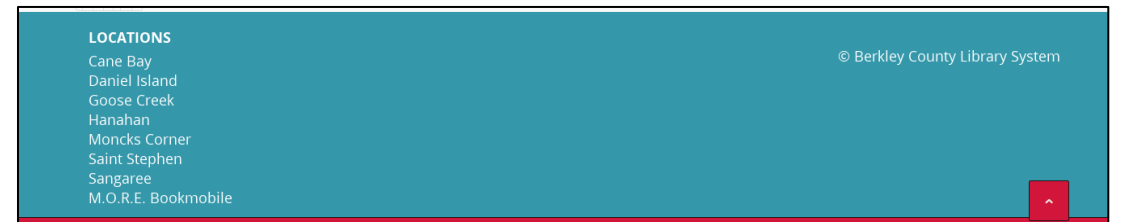
© Berkley County Library System



# BEFORE



# AFTER



The background is a watercolor-style wash of colors, primarily in shades of blue and green. The colors are blended together, creating a soft, textured effect. The blue is more prominent in the center and right, while the green is more visible on the left and bottom. The overall appearance is that of a hand-painted splash of color.

# **ACADEMIC LIBRARY #1**

https://library.famu.edu/index

The image shows a screenshot of the FAMU Libraries website with several annotations in pink arrows pointing to specific areas:

- Layout is off-kilter:** A downward-pointing arrow points to the navigation menu.
- Why?:** A rightward-pointing arrow points to the search bar.
- Too small:** A large leftward-pointing arrow points to the search bar.
- Broken?:** A large leftward-pointing arrow points to the 'Library's Hours' section.

The website content includes:

- Header:** FAMU logo and FLORIDA A&M UNIVERSITY LIBRARIES.
- Navigation:** Home, Find, Get Help, Using the Library, Faculty, Graduate Students, Collections, Branches, About Us.
- Search:** Enter Search Words, Search.
- Find Resources:** Books, articles, & more, Databases A-Z, Journals, Browse by Author, Course Reserves.
- Library's Hours:** A list of libraries with their hours: Human Library, Architecture Library, Journalism Library, Science Research Center Library, Ask a Librarian.
- Footer:** Pharmacotherapy: (partially visible).





FLORIDA A&M UNIVERSITY  
**LIBRARIES**

Today's hours:

[View all hours](#)

Coleman Library	CLOSED
Architecture Library	CLOSED
Journalism Library	CLOSED
Science Research Center Library	CLOSED
Ask a Librarian	CLOSED

[FAMU Libraries](#) / [Home](#)

FAMU Libraries: Home

Home

Find ▾

Get Help ▾

Using the Library ▾

Faculty

Graduate Students

Collections ▾

Branches ▾

About Us ▾

## Find Resources

**Books, articles & more**

Databases A-Z

Journals

Browse by Author

Course Reserves

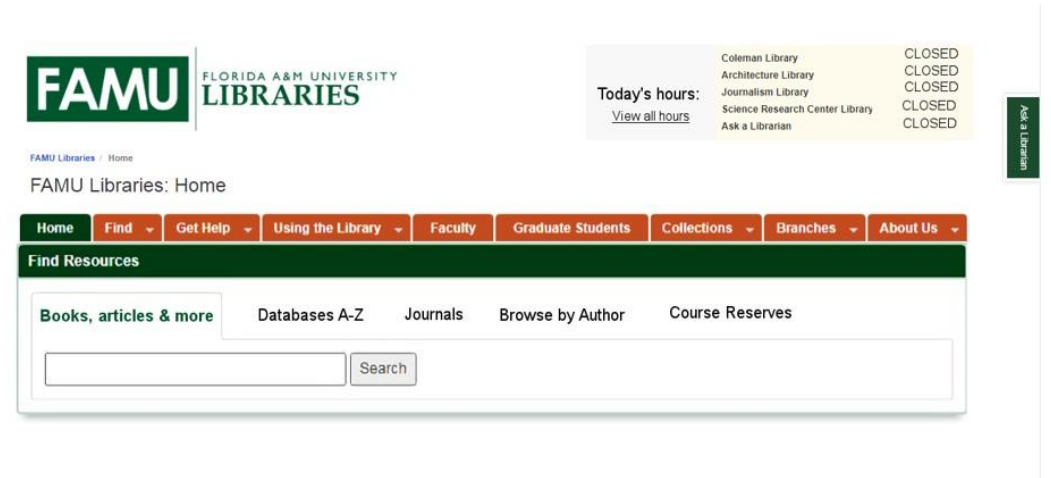
Search

Ask a Librarian

# BEFORE



# AFTER



Too high,  
Quality  
low

# Pharmacotherapy: A Pathophysiologic Appr

All "help" stuff; let's  
consolidate

[View All Opening Hours](#)

Toll Free (800) 540-6754

Reference Desk (850) 599-3330

Circulation Desk (850) 599-3376

System Desk (850) 561-2782

Science Research (850) 599-3393

Architecture (850) 599-8776

Journalism (850) 412-5403

Ask a Librarian

## Subject Librarian Contact Information

## Book a Research Appointment

Meet one on one with one of our expert librarians and get help with your research. This tool is only for individual or small group appointments. If you are faculty and would like to schedule an Information Literacy session please go to the Information Literacy



# Pharmacotherapy:

A Pathophysiologic Approach

## Book a research help appointment

Meet one on one with one of our expert librarians and get help with your research.

Students

Faculty

## Reserve a study space

Reserve study rooms and other spaces in the library.

Book a room

## Contact us

Toll Free	(800) 540-6754
Reference Desk	(850) 599-3330
Circulation Desk	(850) 599-3376
System Desk	(850) 561-2782

Science Research	(850) 599-3393
Architecture	(850) 599-8776
Journalism	(850) 412-5403

[Contact a specific subject librarian](#)



10-6754

19-3330

19-3376

11-2782

19-3393

19-8776

12-5403

on

Appointment

rt librarians and get help with

ividual or small group

ould like to schedule an

to the Information Literacy

Ask a Librarian

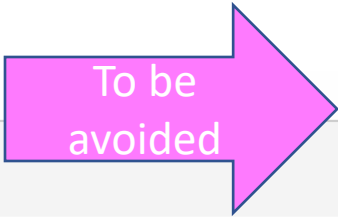
Ask a Librarian



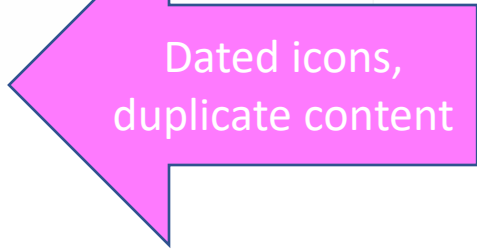
Last Updated: Nov 16, 2023 1:35 PM | URL: <https://library.famu.edu/index> | [Print Page](#)



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Webmaster



**Samuel H. Coleman Library**

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Tallahassee, FL 32307  
(850) 599-3330

**Contact Us**

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[Policies](#)  
[Famu.edu](#)  
[iRattler](#)



The background is a watercolor-style wash of colors, primarily in shades of blue, teal, and purple, with some lighter, almost white areas. The texture is soft and painterly, with visible brushstrokes and color blending. The colors transition from a light, pale blue on the left to a deeper, more saturated blue and purple on the right.

# **ACADEMIC LIBRARY #2**

https://lrc.nwfsc.edu/library

Logo?  
Why "welcome?"

Prime real estate




Catalog?

Learning Resources Center / InfoGuides / Welcome to NWF State College / Library Services and Learning Resources

## Welcome to NWF State College: Library Services and Learning Resources

Search this Guide  Search

<p><b>Niceville Campus</b></p> <p>Susan Myers Learning Resources Center</p> <p>Building 500</p> <p><b>Intersession Hours of Operation:</b></p> <p>Monday – Thursday: 8:00 AM - 4:30 PM</p> <p>Friday – Sunday: Close</p> <p><b>Contact us at:</b></p> <p>850-729-5395 or <a href="mailto:library@nwfsc.edu">library@nwfsc.edu</a></p>	<p><b>Ft. Walton Beach Campus</b></p> <p><b>Emerald Coast Library</b></p> <p>Building 8</p> <p><b>General Hours of Operation</b></p> <p>Monday – Thursday: 8 AM - 9 PM</p> <p>Friday: 8 AM - 5 PM</p> <p>Saturday: 1 PM - 5 PM</p> <p>Sunday: Closed</p> <p><b>Contact us at:</b> 850-863-6578 or <a href="mailto:williford@uwf.edu">williford@uwf.edu</a></p> <p><b>Website:</b> <a href="http://libguides.uwf.edu/EmeraldCoast">libguides.uwf.edu/EmeraldCoast</a></p>
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How are these different?  
Worth the real estate?



Not a professional look



### Student Assistance

- Library Catalog

Search for books, eBooks, streaming videos

- Databases

Search for news, journal articles, reports, and more

- InfoGuides

Research guides for courses and assignments

- Academic Journals

### Faculty Assistance

- Request Library Instruction

Request a library skills and services overview

- Embedded Librarians

Learn about adding librarians

- Contact Librarian

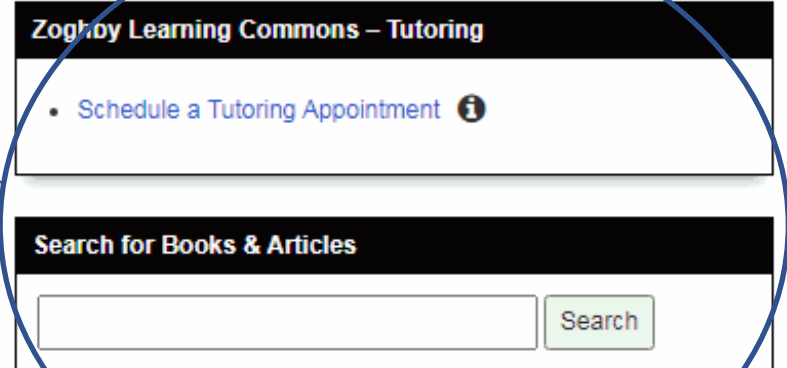
Search for a subject specialist librarian

- Request or Recommend Items

Submit a library purchase request

All really important

### Learning Commons Events Calendar





Help for  
Students

Help for  
Faculty

Schedule  
Tutoring

## Library Services and Learning Resources

Search for books & articles ▼



### Niceville Campus

Susan Myers Learning Resources Center  
Building 500

#### *Intersession Hours of Operation:*

Monday – Thursday: 8:00 AM - 4:30 PM

Friday – Sunday: Closed

#### *Contact us:*

850-729-5395

[library@nwfsc.edu](mailto:library@nwfsc.edu)

### Ft. Walton Beach Campus

Emerald Coast Library  
Building 8

#### *General Hours of Operation*

Monday – Thursday: 8 AM - 9 PM

Friday: 8 AM - 5 PM

Saturday: 1 PM - 5 PM

Sunday: Closed

#### *Contact us:*

850-863-6578

[williford@uwf.edu](mailto:williford@uwf.edu)

Website: [libguides.uwf.edu/EmeraldCoast](http://libguides.uwf.edu/EmeraldCoast)



Text or chat. 9 am - 11 pm

Schedule a  
research consultation


# BEFORE

Learning Resources Center | InfoGuides | Welcome to NWF State College | Library Services and Learning Resources

## Welcome to NWF State College: Library Services and Learning Resources

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<b>Niceville Campus</b> Susan Myers Learning Resources Center Building 500 <b>Interession Hours of Operation:</b> Monday – Thursday: 8:00 AM - 4:30 PM Friday – Sunday: Close <b>Contact us at:</b> 850-729-5395 or <a href="mailto:library@nwfsc.edu">library@nwfsc.edu</a>	<b>Ft. Walton Beach Campus</b> Emerald Coast Library Building 8 <b>General Hours of Operation</b> Monday – Thursday: 8 AM - 9 PM Friday: 8 AM - 5 PM Saturday: 1 PM - 5 PM Sunday: Closed <b>Contact us at:</b> 850-863-6578 or <a href="mailto:williford@uwf.edu">williford@uwf.edu</a> <b>Website:</b> <a href="http://libguides.uwf.edu/EmeraldCoast">libguides.uwf.edu/EmeraldCoast</a>
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# AFTER



## NORTHWEST FLORIDA STATE COLLEGE

Library Services and Learning Resources

Help for Students Help for Faculty Schedule Tutoring

Search for books & articles Search

<b>Niceville Campus</b> Susan Myers Learning Resources Center Building 500  <b>Interession Hours of Operation:</b> Monday – Thursday: 8:00 AM - 4:30 PM Friday – Sunday: Closed  <b>Contact us:</b> 850-729-5395 <a href="mailto:library@nwfsc.edu">library@nwfsc.edu</a>	<b>Ft. Walton Beach Campus</b> Emerald Coast Library Building 8  <b>General Hours of Operation</b> Monday – Thursday: 8 AM - 9 PM Friday: 8 AM - 5 PM Saturday: 1 PM - 5 PM Sunday: Closed  <b>Contact us:</b> 850-863-6578 <a href="mailto:williford@uwf.edu">williford@uwf.edu</a> <b>Website:</b> <a href="http://libguides.uwf.edu/EmeraldCoast">libguides.uwf.edu/EmeraldCoast</a>	 <p>Real People. Real Help. Real Fast!</p> <p>Text or chat. 9 am - 11 pm</p> <p>Schedule a research consultation</p>
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**Learning Commons Events Calendar**

Email  
RaiderNet  
NWF Online

About the library  
Directions

### Quick Guides

Databases A-Z  
Citation Guides  
InfoGuides

# BEFORE

# AFTER

<a href="#">Email</a>	<a href="#">RaiderNet</a>	<a href="#">NWF Online</a>
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Last Updated: Jan 2, 2024 9:01 AM | URL: <https://tr.nwsc.edu/library> | [Print Page](#)

Subjects: [Library Information](#)

[Login to LibApps](#)  
[Report a problem.](#)

<a href="#">Email</a> <a href="#">RaiderNet</a> <a href="#">NWF Online</a>	<a href="#">About the library</a> <a href="#">Directions</a>	<a href="#">Quick Guides</a> <a href="#">Databases A-Z</a> <a href="#">Citation Guides</a> <a href="#">InfoGuides</a>
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**PLAN**

https://planfl.org/



Size

Join Mailing List

Placeholder

Search ...

Placement

HOME

ABOUT US ▾

CONTINUING EDUCATION ▾

MEMBERS ▾

SERVICES ▾

COMMUNITY ▾



## webinar recordings

Missed a webinar? Click here for access to the recording.

Contrast?

## upcoming events

Check out our events calendar!

# HAPPY HOLIDAYS!

happy holidays from plan!



[Join Mailing List](#)

A festive holiday banner with a light yellow background. It features several gift boxes: one large one on the left with a blue starburst on top, and two smaller ones at the bottom. There are also green stars and stylized green trees. The word 'HOLIDAYS!' is written in large, blue, serif letters across the middle. The background is decorated with various colored rectangular blocks in shades of blue, green, and dark blue.


# HOLIDAYS!

happy holidays from plan!

**upcoming events**  
Check out our events calendar!



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[Continuing Education](#)

[Members](#)

[Services](#)

[Community](#)



*Happy holidays!*

### Webinar recordings

Missed a webinar? Catch it here.

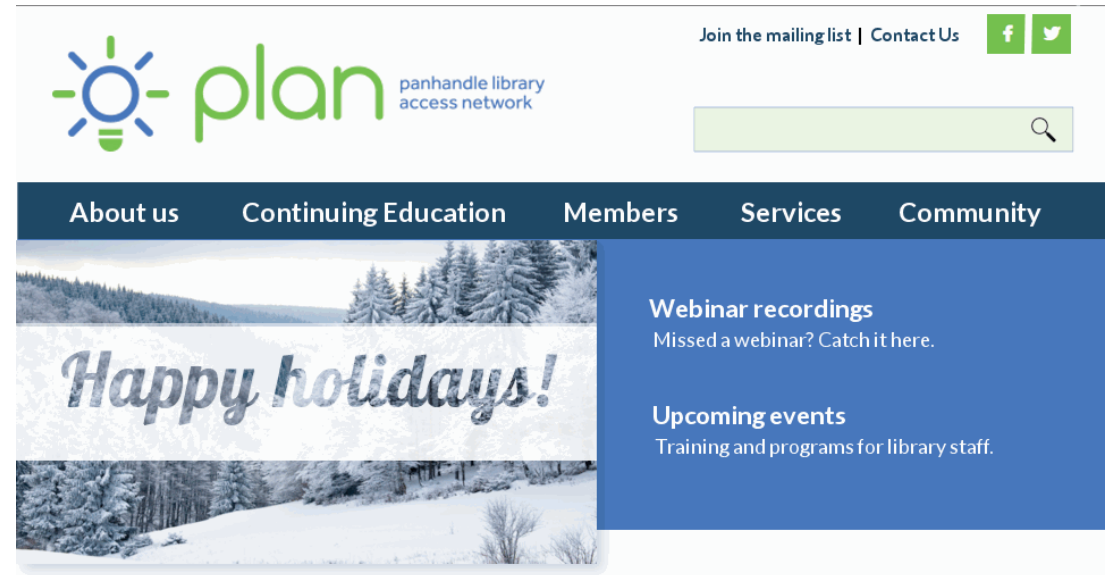
### Upcoming events

Training and programs for library staff.

# BEFORE



# AFTER





## What do members get?

[JOIN NOW](#)

Continuing  
Education

Vendor  
Discounts

Co-op  
Purchasing

Hidden  
Treasures

Advocacy



# BEFORE



# AFTER



The background is a watercolor-style wash of colors, primarily in shades of blue and green. The colors are blended together, with darker tones in the center and lighter, more transparent tones towards the edges. The overall effect is soft and artistic.

# **TAKEAWAYS**

# **Takeaway One**

---

You're not the audience AND you're  
in the way.

## **Takeaway Two**

---

Everybody wants “clean.” Few are willing to do the work to get there.



# **Takeaway Three**

---

Bigger is almost always better (except the logo!)

## **Takeaway Four**

---

You don't always have to torch the original. Small changes can make a big difference.

*Website Makeovers in Real Time*

**Getting a**

**GLOW  
UP**

Laura Solomon  
Meanlaura.com

**THANK  
YOU!**



WHAT DOES THIS  
MEAN TO ME,  
LAURA?