



GATHERING PATRON STORIES TO DEMONSTRATE THE IMPACT OF YOUR LIBRARY IN YOUR COMMUNITY

A 60-minute Webinar

Why is it important to encourage – and collect – stories in your library?

1. takes the _____ of your community
2. helps others _____
3. shows how your library has _____
4. gets more people _____
5. describes an exciting _____
6. builds _____
7. engages more _____
8. connects the library to the _____
9. keeps a focus on your library's _____
10. develops your _____

Why don't we automatically collect our stories? _____

How can we use the stories we collect? _____

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Online ~1.0 ~ 11.22

What are some sub-categories where we might find stories?

technology: _____

programming: _____

services: _____

events: _____

everyday activities: _____

partnerships/collaborations: _____

What are the key components of a great story?

a) a _____

b) the _____

c) the library's _____

d) fact _____

e) _____

How will I honor my library's stories? _____

